

EYES

FROM E1

Makeup artists' magic wands

Alexis Renny

Freelance makeup artist, 305-766-4533, alexisrenny.com

Gold: Givenchy Phenomen' Eyes Mascara, \$28, Sephora. "This mascara has the coolest brush! This is definitely not for the faint of heart, but after a few tries (the mascara even comes with a diagram booklet of how to use the brush), you get phenomenal lashes because the brush grips the lashes starting at the root. The formula is clean and nonclumping, which makes application easier. Because this is a higher-end mascara, the black pigment is very rich and true so it doesn't appear blue-black or brown-black when it is on the lashes."

Silver: L'Oreal Voluminous Waterproof Mascara, around \$8, drugstores. "This mascara has a great thickening formula that builds lashes quickly. I also love the curved fluffy brush; it's very easy to use and doesn't clump. I like the Jet Black color."

Bronze: Maybelline Lash Discovery in Very Black, \$6.99, drugstores. "For bottom lashes I LOVE LOVE LOVE this. The tiny brush gets all of those hard-to-reach lashes with a clean finish."

Renny's other performers of note (i.e., what she always keeps in her professional kit):

Lancome Hypnose Mascara in Black, \$24.50, department stores. "This is an all-around great lengthening mascara that does not use nylon fibers or contain any fragrance, so I don't have to worry about it irritating contact-lens wearers. It has a curved brush that is easy to use and provides a smooth application. Do two coats to lengthen the lash, then flip the brush vertically (rather than horizontally) to build thickness. It'll look like you have false lashes on!"

Benefit BADgal Lash in Blue, \$19, Sephora. "The formula of this mascara offers a simple, no-fuss application. I love the blue because it brightens the eyes and brings out each individual's

eye color. CoverGirl sort of knocked off this idea with their Lash Blast series in colors, but I think the Benefit's formula and pigmentation are superior, if it's in your budget."

Renny's beauty tip: "While we are on the subject of mascaras, it's important to have a clear mascara to tame your eyebrows or add definition to a clean look. Maybelline does one that is inexpensive and easy to use."

Jason Kelly

Freelance makeup artist, 216-355-3379, jkellyfaceart.com

Gold: Maybelline The Colossal Volum' Express, \$5-\$8, drugstores. "This is one that I have to keep in my makeup cases at all times. I'm not sure how it does what it does, but there should be a star at the tip of this mascara wand — it's really that good."

Silver: Chanel Inimitable Mascara, \$30, department stores. "This mascara is a must-have for anyone with eyelashes — even men, if they'd wear it! The brush is the key to its brilliance. It's kind of magical, you just have to try it to understand here; it's kinda magical. You'll see what I mean if you try it."

Bronze: CoverGirl Lash Blast, around \$8, drugstores. "My second fave is almost an exact replica of Chanel's Inimitable. The brush is the same, and it works in exactly the same way, at far less cost. Its formula isn't as rich as the Chanel, so you'll need more layers. But it's a fantastic deal."

Kelly Miron

Makeup artist and owner, The Powder Room, Eton Chagrin Boulevard, 28699 Chagrin Blvd., Woodmere; 216-831-7666

Gold: Kevyn Aucoin The Mascara, \$25, The Powder Room. "The reason we love this high-demand mascara is because it shrink-wraps each lash hair without weighing them down. It is easy to remove with warm water as well as smudge-, drip-, clump- and flake-free. It comes only in Pitch Black."

Silver: Maybelline Great Lash, around \$5 at drugstores. "This is the famous one in the pink tube. It's never clumpy and it really does deliver fuller lashes. It's great for sensitive eyes."

Bronze: Chanel Inimitable Mascara, \$30, department stores. "It's known for providing extreme length and curl separation. Again, never clumpy. An all-around excellent pick, but probably not in the budget for many folks."

Barbara Fazio

Makeup artist/hairstylist/owner, B. Fazio Salon, Winton Place, 12700 Lake Ave., Lakewood; 216-529-6050, bfazio.com

Gold: Dior Diorshow Mascara, \$24, Nordstrom and Sephora. "I like the Rich Black shade; the formula is ultrathick and results in long, curly lashes."

Silver: Bloom Full & Flirty Waterproof Mascara, \$22, B. Fazio Salon. "I carry this because it is really thick and offers a very rich, very true shade of black."

Bronze: Maybelline Intense XXL Volume + Length Micro-fiber Mascara, \$6-\$8, drugstores. "I like the Very Black best."

Fazio's beauty tip: "To achieve the best results from your mascara, always use an eyelash curler, preferably one by Shu Uemura or Tweezerman, before applying mascara. Also, warm up the curler with your hair blow-dryer first. The heat will make sure those lashes stay curled."

Wendy Fitos

Makeup artist/aesthetician, Renuvo Salon & Spa, 20006 Detroit Ave., Westlake; 440-333-1965, renuvosalon.com

Gold: Maybelline Great Lash Mascara, \$5-\$8, drugstores. "A makeup pro favorite for decades due to its inexpensive price and small detailed brush. This formula, in its signature pink tube, can get at even the smallest lashes on the inner corner of the eye."

Silver: Clinique Lash Power Mascara Long Wearing Formula, \$14, department stores. "Originally launched by Clinique in Asia, where the weather can be hot and humid and eyelids can be very oily. Lash Power Mascara forms 'tubes' around the lashes and is smudge-free, but it is easily removed with water. I have found it to be better than many waterproof mascaras and more gentle on the lashes."

Bronze: Chanel Inimitable Multi-Dimensional Mascara, \$30, department stores. "This mascara gives the lashes both volume and thickness, as the amazing brush can reach all lashes. The colors are very rich, and you can easily achieve a 'false eyelash' look. For anyone wanting a really deeply defined eye, Inimitable has just been released in Extreme Black."

Fitos' beauty tip: "Many mascaras have a buildup of mascara when you first pull the wand out of its tube. Clean it quickly for better, more even application by rolling the wand on a tissue and wiping the tip."

Lisa Adams

Freelance makeup artist, lisadamsmakeup.com; also works at John Robert's Spa in Solon, 216-839-4850

Gold: Maybelline The Colossal Volum' Express, \$5-\$8, drugstores. "Clump-free!"

Silver: Lancome Virtuose Black Carat Divine Lasting Curves, Length & Volume Mascara, \$24.50, department stores. "Long-lasting, easy to apply."

Bronze: L'Oreal Voluminous Waterproof Mascara, around \$8, drugstores. "It really does add loads of volume."

Honorable mention: Dior Diorshow Mascara, \$24, Nordstrom and Sephora. "Probably the one most often used by pros."

Tracey Watts-Cirino

Owner, Lavish Color Salon, 4854 Richmond Road, Cleveland; 216-378-9870, lavishcolorsalon.com

Gold: Mirabella Lash Essential Black Mascara, \$21.50, Lavish. "This is our new favorite; it builds great lash volume without getting clumpy."

Silver: Lancome Definicils High Definition Mascara, \$23.50, department stores. "This was my former favorite before we discovered the Mirabella mascara. Great all-around performance."

Bronze: Maybelline Great Lash Mascara, \$5-\$8, drugstores. "An old standby that everyone loves, and for good reason."

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